



Northwestel

Student Job: Community Marketing

Location: Whitehorse

Age Requirement: 19+

Full-time Position

This role provides an opportunity to gain practical experience in a professional and dynamic environment while contributing to meaningful projects at Northwestel. The successful candidate will assist with daily communications and marketing tasks, including, but not limited to:

- Writing weekly blog posts for our company blogs
- Writing longer-form, evergreen blog posts on telecom-related topics
- Writing copy for ads and marketing endeavors
- Compiling our weekly internal email newsletter for Northwestel staff
- Assisting with photography at company and community events
- Assisting with writing press releases
- Completing a 'major project' for the comms team
- Support management of Northwestel's social media channels
- Support with event logistics and working marketing booths
- Support managers develop and execute digital, communications and marketing campaigns through activities like research, analysis, data mining and marketing material delivery